



Become a Sponsor

YOUR LOGO HERE

Saturday, March 13, 2027 at Oak Hollow Festival Park in High Point, NC

JOIN US FOR A HOPPING GOOD CAUSE

The Southeast's biggest celebration of bunnies, rescue & kindness.

BunFest brings together rabbit lovers, families, rescues, vendors and animal advocates for one unforgettable spring festival while raising critical funds for animals in need.

BunFest 2027 will feature:

- Bunny personalities, special guests & photo ops
- Adoptable rabbits & rescue organizations
- Unique vendors & bunny-themed shopping
- Food trucks, treats & festival favorites
- Kids activities, games & interactive experiences
- Live demos, Q&As & entertainment
- Plenty of ways to support rescue animals



PARTNER WITH BUNFEST

Why BunFest? Connect your business with a passionate community of animal lovers while helping Fairytale Farm provide rescue, veterinary care and second chances to animals in need.

✉ kimberly@fairytalefarm.org

☎ 336-310-9201

🌐 FairytaleFarm.org



Fairytale Farm is a 501c3 nonprofit, and all sponsorships and donations are tax-deductible as allowed by law.
EIN: 87-1006909

SIGN UP



Sponsorship Opportunities

We're offering multiple sponsorship levels to fit your company's marketing goals and budget:

PREMIER SPONSOR

\$5,000+

- Premier logo placement on major event marketing & signage
- Premium booth/activation space
- Featured social media & email recognition
- Stage/event recognition
- Featured website placement
- Benefits customized to the partnership

\$7,500 Presenting Opportunity: Exclusive event title recognition: "BunFest 2027 presented by..."

SUPPORTING SPONSOR

\$2,000

- Logo on event website, marketing & select signage
- Premium booth space
- Social media recognition
- Event-day/stage recognition
- Opportunity for promotional materials or attendee giveaway

EXPERIENCE SPONSOR

\$500 - \$1,500

- Sponsor a specific area or experience
- Company name/logo displayed prominently in that area
- Website recognition
- Social media recognition

Kids Zone • Rescue Row • Photo Experience • Education Area • Volunteer Team • Contests • Activities & more

COMMUNITY SPONSOR

\$250

- Name/logo on event website
- Recognition on select event signage
- Social media group thank you

Perfect for small businesses, families and individual supporters

IN-KIND PARTNERSHIPS WELCOME

Contact us to discuss donated goods, services or promotional support



Fairytale Farm is a 501c3 nonprofit, and all sponsorships and donations are tax-deductible as allowed by law.
EIN: 87-1006909

SIGN UP



Your Sponsorship Saves Lives

BunFest is a celebration with a purpose, raising critical funds to help animals who need us.

SPONSORSHIP THAT MATTERS

Fairytale Farm rescues and rehabilitates rabbits and other animals who are often overlooked by traditional shelters. From emergency rescues and abandoned pets to animals requiring extensive veterinary care, we step in when they need somewhere to go.

Every BunFest sponsorship helps fund the veterinary care, food, housing and daily care that makes this work possible.

350+

LIVES
CHANGED

240+

FOREVER
HOMES

\$35K+

VETERINARY
CARE
in the past year

30+

RABBITS
RESCUED *from one
large-scale case*



Grace

FROM ONE OF 30+ TO ONE OF A KIND

When Fairytale Farm was asked to help with a large-scale rescue involving more than 50 rabbits, we ultimately took more than 30 into our care, several with significant medical needs.

Uno was one of them. She arrived shy and shut down, missing an ear and suffering from mites, an ear infection and digestive problems caused by poor nutrition. With veterinary care, proper nutrition and patient socialization, Uno began to thrive.

Now named **Grace**, she has been adopted as a therapy rabbit for children with special needs. Once afraid of the world, she is now sweet, social and helping children learn that **it's okay to be a little different.**

Your BunFest sponsorship helps make the next rescue possible.



Fairytale Farm is a 501c3 nonprofit, and all sponsorships and donations are tax-deductible as allowed by law.
EIN: 87-1006909

SIGN UP



Find Your Perfect Sponsorship Match

Not sure which level is right for you? Compare the perks below and pick the one that fits your goals!

BENEFIT	PREMIER SPONSOR \$5,000+	SUPPORTING SPONSOR \$2,000	EXPERIENCE SPONSOR \$500 - \$1,500	COMMUNITY SPONSOR \$250
EVENT WEBSITE	✓	✓	✓	✓
EVENT SIGNAGE	Premier	✓	Sponsored Area	Select
SOCIAL MEDIA	Featured	✓	✓	Group
EVENT RECOGNITION	✓	✓	Area	
VENDOR BOOTH	Premium	Premium		
EMAIL RECOGNITION	✓			
EXPERIENCE NAMING			✓	
CUSTOMIZED BENEFITS	✓			

WHY PARTNER WITH BUNFEST?

BunFest connects sponsors with a highly engaged community of rabbit lovers, families and animal advocates while supporting meaningful rescue work.

2027 promotion includes on-air support from 98.7 Simon, plus social media, email, community partnerships and local promotion.

60K+ Social Followers

1M+ Social Media Reach per Month

1,500+ Expected BunFest Guests

EARLY SPONSOR BONUS

Premier and Supporting Sponsors who commit by 12/31/26 are eligible for a promotional visit from our 20-foot BunFest bunny at their business or organization.



Fairytale Farm is a 501c3 nonprofit, and all sponsorships and donations are tax-deductible as allowed by law.
EIN: 87-1006909

SIGN UP